**Company Overview**

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**Amrita Group Barishal**

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**Batch-59**

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Company Overview

# Executive Summary

Amrita Consumer Food Products Ltd. was founded in 1948 in Barishal, the Venice of Bengal, by the great philanthropist Amrita Lal Dey, the organization flourished from a tiny personal initiative to its present-day grand status and reputation due to the honesty, sincerity, integrity, and devotion of the founder. Now it stands as one of the famous enterprises in the country employing a large workforce and drawing much goodwill from the common masses while contributing a lot to the economic development of the land.

# Products and Services

## Products:

* Water
* Rice
* Spice
* Chips

## Services:

* + - Consumer Right,
    - Fair Price

## Product and Services Smart art:

Products

Water

Rice

Spice

Services

Consumer Right

Fair Price

**For any Query Visit:** [**Amrita** **Consumer**](https://www.amritaconsumer.com/company/brief-history)

# Business Plan:

Specific details regarding ABC Computers' business plan are not publicly available. However, based on their website and online presence, we can infer the following:

## Focus on customer satisfaction:

Competitive pricing, after-sales support, and convenient payment/delivery options suggest a customer-centric approach.

## Strong online presence:

A user-friendly website facilitates online purchases and potentially expands their reach beyond physical store locations.

## Large product range:

Catering to various needs with Rice Water, Spice etc

Business Plan

**Service flowchart**

|  |  |
| --- | --- |
| **Region** | **Sales** |
| Barishal | 10000 |
|  |  |
| Chittagong | 40000 |
|  |  |
| Dhaka | 50000 |
|  |  |
| Sylhet | 10000 |
|  |  |
| Rajshahi | 160000 |
|  |  |
| Khulna | 10000 |

# Sales and Cost Statistics :

Regional Sales:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Month | Expenses | Sales | Retail Profit | Profit/Loss |
| January | 54500 | 50000 | 95500 | Profit |
| February | 98300 | 20000 | -8300 | Loss |
| march | 85700 | 100000 | 114300 | Profit |



Our main focus is customer satisfaction